



first steps

Women's Centre
Support. Educate. Empower.

Opportunities for Sponsorship



First Steps Women's Centre Corporate Sponsorship Opportunity

Empowering Women, Enriching Communities – Your Business Can Make a Difference

At First Steps Women's Centre (FSWC), we believe that when women are empowered, entire communities thrive. Every day, FSWC serves as a transformative space where women build skills, confidence, and resilience to shape brighter futures for themselves and their families. With over 80 women attending daily, we are more than a Centre of learning – we are a catalyst for change in Mid Ulster.

Our Vision is clear: Confident, resilient, empowered women.

Our Mission is to support women's wellbeing, personal, and professional development.



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At FSWC, we value:

- **Inclusion** – welcoming all from diverse experiences, perspectives, and circumstances;
- **Equity** – enabling fair access to opportunities by meeting individual needs;
- **Our Uniqueness** – offering both professional, accredited and non-accredited courses delivered with a person-centred approach;
- **Informal Learning Environment** – creating a welcoming, relaxed space where women feel at ease to learn and grow;
- **Integrity** – working with honesty, transparency, and accountability.



Why Should Your Business Seek to Sponsor First Steps Women's Centre?

Supporting FSWC means partnering with an organisation that embodies and values inclusion, equity, and integrity, values that resonate with progressive businesses committed to social responsibility.

Your sponsorship can make a direct, tangible impact, helping us meet vital funding needs that ensure our services continue without interruption.

Childcare Sponsorship

Childcare Sponsorship

FSWC provides a culturally inclusive **onsite crèche** that allows mothers to pursue education while their children receive nurturing care.

We employ bilingual staff to meet the needs of families from 6-8 different nationalities, fostering early socialisation and learning.

Funding for these vital childcare positions, including a Deputy Leader, directly supports the growth of both mothers and their children, contributing to a stronger community.

Target Sponsorship: £23,000



Transport Sponsorship

Transport Sponsorship

FSWC's **door-to-door minibus service** removes one of the most significant barriers to participation access.

Our minibus service helps women with young children, as well as elderly or infirm individuals, reach our Centre with ease.

Your support for transport ensures that no woman is excluded due to lack of access, enabling more women to engage fully with our services.

Target Sponsorship: £13,000



Support Services Sponsorship

Support Services Sponsorship

Our **counselling service** offers a lifeline for women facing trauma – both present and from the past, personal challenges, providing essential emotional support to help them overcome obstacles and find resilience.

FSWC provides 4-6 sessions per week (all free to end users). Corporate sponsorship in this area means providing immediate, impactful support for women navigating life's toughest moments.

FSWC also provides emergency welfare payments in the form of supermarket vouchers.

An onsite Hygiene Bank has seen demand increased fourfold from September 2023 to September 2024. This provides sanitary products, nappies, shampoo, soaps and deodorant.

Target Sponsorship: £11,500



Core Costs Sponsorship

Core Costs Sponsorship

Funding for core costs allows us to sustain critical staff positions, including our Project Staff, SMT, and support staff whose work ensures the Centre's success and sustainability.

Contributions towards facilities costs like heating, lighting, maintenance, and IT infrastructure enable us to operate efficiently, creating a safe and welcoming environment for women every day.

Target Sponsorship: £35,000



Benefits of Sponsoring First Steps Women's Centre

By sponsoring FSWC, your business aligns itself with a cause that enriches lives and uplifts entire communities. Here's how partnering with FSWC can benefit your organization:

- **Demonstrate Corporate Responsibility:** Sponsoring FSWC highlights your commitment to social responsibility and supporting women's empowerment. This not only strengthens your brand but also sets you apart as a business that truly cares about equity, inclusion, and community wellbeing.
- **Enhance Brand Reputation:** By associating your brand with a trusted organization dedicated to empowering women, you'll gain positive visibility and reputation within the community and beyond.
- **Boost Employee Engagement and Morale:** Many employees feel pride in working for socially responsible companies. Supporting FSWC can inspire your team, enhancing loyalty and morale.
- **Opportunity for Volunteering** – This can be in the form of PR and marketing e.g. designing our PR materials used for recruiting and promoting women to attend the Centre.
- **Build Stronger Communities:** By empowering women, we create ripple effects that benefit families, neighbourhood's, and local economies. Your sponsorship helps build a stronger, more resilient Mid Ulster, a community where everyone can thrive.



Join Us in Creating a Lasting Impact

At First Steps Women's Centre, we are committed to building a future where all women are confident, resilient, and empowered.

With your support, we can continue to deliver services that transform lives and strengthen Mid Ulster.

Together, we can make a profound difference in the lives of women, families, and the wider community.

For further information on sponsorship opportunities, please contact us at:

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